

## Jerome DuVivier Gary Curriculum Vitae

Beginning with the Academy Award nominated *Pumping Iron*, Jerome Gary has 40 years of experience in all aspects of the entertainment industry including production, exhibition, distribution, management, producing, directing, screenwriting, documentary filmmaking, and video game writing and design. He was also the Strategic Director for USC's Institute for Creative Technologies and consulted extensively and led think tanks all over the world on public diplomacy, strategy and communications issues. Clients have included the United States Government (Departments of State, Defense, CIA, DIA, FBI), numerous corporations and many foreign countries to include Afghanistan, Egypt and Lebanon. He is also a veteran teacher with more than 15 years of experience teaching screenwriting, directing, producing and documentary filmmaking on the graduate faculties of the U.S.C. School of Cinema and Television, the A.F.I. Center for Advanced Film and Television Studies, and other institutions across the globe.

### MANAGEMENT

2006-Present. **VISIONAIRE MEDIA. *Founder and Chairman.*** Production and consulting. More than 60 hours of high quality documentary production and numerous consulting and teaching assignments. Awarded 9 out of 10 grants sought. [www.visionairemedia.com](http://www.visionairemedia.com)

2006-9. **ICT WORKS. *Founder and President*** of incubator for the commercialization of the Intellectual Property at USC's Institute for Creative Technologies. Led numerous Think Tanks with Federal Agencies and Corporate Clients; Wargaming: creation of narratives and participation.

2000-06. **USC INSTITUTE FOR CREATIVE TECHNOLOGIES. *Strategic Director*** in charge of development, new business, increasing federal funding and developing the consulting business using Entertainment Industry personnel as a creative resource.

- Built the consulting relationship with CIA to over \$4mm a year.
- Created and developed the Counter Terrorism Role Playing Game.
- Supplemented the ICT's operating budget by more than \$32mm in plus ups, earmarks and consulting fees.
- Moderated more than 70 Think Tanks with CIA, The Department of State, The Office of the Secretary of Defense and many corporate clients.
- Designed curriculum and led 28, three-day screenwriting, scenario planning and storytelling Intensives with CIA personnel.

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1980-85. **VISIONAIRE COMMUNICATIONS.** Produced more than 40 hours of high quality television, largely documentaries. *President.*

1977-79. **CINEMA 5.** Independent Exhibitor and Distributor. *President of Production.*

1972-75. **FESTIVAL CINEMAS.** A chain of 'Art Houses' in the San Francisco Bay Area. .  
*Founder and Co-Chairman.*

## **FILM PRODUCTION**

2016-18. **Who Are We?** Thirteen-hour documentary series on America in which our great visionary filmmakers look at who we are now. In association with Storied Media and the NY Times. *Creator, Executive Producer, Director of four episodes.*

2015. **Living Well.** Reality Series. *Executive Producer, Talent, Writer.* Ping Pong Productions. The Travel Channel.

2014. **American Caravan.** Feature Documentary. *Executive Producer, Writer and Director.* In Post Production. Rough cut opened Beverly Hills Film Festival.

2014. **Generation Iron.** Feature Documentary. *Executive Producer.*

2013. **Trading Places.** 2 1-hour pilots. *Creator, Executive Producer, Writer and Director.* In Post Production.

2011. **On the Road in America Season III.** 6 1/2 hours. *Creator, Executive Producer, Writer and Director.* The Sundance Channel. MBC1.

2009. **On the Road in America Season II.** 4 1 hours. *Creator, Executive Producer, Writer and Director.* The Sundance Channel. MBC1.

2008. **Life After Death.** 1 Hour. *Writer, Executive Producer.* MBC I. El Arabiya.

2007. **Arab Muslim Women.** 5 Episodes. *Executive Producer.* MBC I. El Arabiya.

2006. **On the Road in America Season I.** 13 ½ hour Episodes. *Creator, Executive Producer, Writer and Director.* The Sundance Channel.

2004. **On the Road in America.** Pilot. *Creator, Executive Producer, Writer, Director.* The Sundance Channel.

1997. **The Gathering.** Feature. Grenada. *Executive Producer.*

1986. **Stripper.** Feature Documentary. Twentieth Century Fox. *Director and Producer.*

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1985. **The Russians**. 6 hour Documentary series. TNT. *Executive Producer with Michael Gill.*

1981-83. **The Laughs Series**. HBO. *Executive Producer with P.J O'rourke.*

1978. **Old Boyfriends**. Feature. Avco Embassy. *Presenter.*

1977. **Pumping Iron**. Feature Documentary. Cinema 5. *Producer with George Butler.*  
Nominated ACADEMY AWARD.

## **SCREENWRITING**

2000. **Diamonds**. Commissioned by Whitewater Films. *Screenwriter with Charles Gaines.*

1999. **The Summer of Love**. Commissioned by New Line Cinema. *Story and Screenplay.*

1998. **Ghosthunter**. Cinema Line. Vernah Harrah Producer. *Set of Revisions.*

1996. **Burnt Bridge Road**. Adaptation of an unpublished novel. Commissioned by Whitewater Productions. Ric Rosenthal Director. *Screenwriter.*

1995. **A Family Affair**. Spec script optioned by Larry Thompson Productions. *Screenwriter.*

1995. **Rebel Highway Series. Drag Strip Girl**. Showtime. *Screenwriter.* Nominated EMMY.

1994-7. **The Gathering**. Spec Script sold to New Line Cinema ultimately produced by Grenada. *Screenwriter* but uncredited because of BAFTA rather than WGA. *Executive Producer.*

1993. **Tiger, Tiger**. Spec Script sold to Universal. *Story and Screenplay.*

1989. **Private Dancer**. Hemdale. Jon Daly, Producer. *Story and Screenplay.*

## **VIDEO GAMES**

2005-09. **Wargames**. Three wargaming collaborations with IOC at CIA to create both the technologies and the narratives. *Moderator, Writer, Consultant and Participant.*

2003. **Counter Terrorism Role Playing Game (CTRPG)**. CIA. *Creator, Producer and Co-Writer with Flint Dille.*

1997. **Consummato**. Developed for Sega. *Producer and writer with Flint Dille.*

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1993. **Double Switch**. Sega. Ground Zero Productions. Directed by Mary Lambert. *Additional Dialogue*.

## **INVITATIONAL CONFERENCES AND AWARDS**

2013. Conference: **Plagiarism, the Plague of the 21<sup>st</sup> Century**.

UNIVERSITÉ SAINT ESPRIT DE KASLIK

Beirut, Lebanon

### ***Guest Presenter***

Three 'Interventions' (Papers delivered orally). All were published.

- **Plagiarism: Causes, Symptoms, Diagnoses and Cures.**
- **Enhancing Creativity.**
- **Fractured Narrative: Symptoms, implications and healing strategies. Heal your narrative; heal your life. (Basis for a forthcoming book).**

2011. **THE DOHA FORUM**

Washington, DC

### ***Spokesperson for the Media Committee***

- Led the Media Committee and presented our findings about cooperation between the US and Muslim countries that included the MENA Region, Pakistan, Afghanistan and Indonesia. More than 20 of the most prominent heads of television stations and film production companies were on the committee. Presented numerous co-production and training proposals. Sponsored by The Brookings Institution.

2010. **iDIPLOMACY**, a three-day conference on Citizen Diplomacy at the Gallup Organization. Sponsored by The Gallup Organization, Visionaire Media and the Office of the Secretary of Defense.

- ***Produced, Moderated, Spoke and led three breakout discussion groups.***
- ***Authored White Paper.***
- ***Produced iDiplomacy, a film of the Conference.***

2008. **THE PALEY CENTER OF NEW YORK** Screening and panel honoring **On the Road in America** as a Public Diplomacy and Human Rights initiative. *Honoree*.

1995. **EMMY NOMINATION: Rebel Highway**

1986 **SUNDANCE FILM FESTIVAL; CANNES FILM FESTIVAL (*L'air du Temps*): Stripper**

1977. **ACADEMY AWARD NOMINATION (*Feature Documentary*): Pumping Iron**

1977. **CANNES FILM FESTIVAL (*La Semaine de la Critique*): Pumping Iron**

## **GRANTS AND CONTRACTS**

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2013. **Trading Places**. 2 One hour pilots. Department of State. *\$1mm.*
2012. **American Caravan**. Feature Documentary. Department of State. *\$1mm.* The Righteous Persons Foundation *\$150,000.*
2011. **On the Road in America Season III**. Department of State/Layalina Productions. *\$1.32 mm*
- 2009 **On the Road Season II**. Department of State and Layalina Productions. *\$1.32 mm.*
- 2008 **Life After Death**. Department of State and OSD. *\$400,000.*
- 2007 **Arab Muslim Women** 6 episodes. Department of State. *\$400,000.*
2006. **On the Road in America Season I**. The Fairbanks Foundation 13 episodes *\$1.4.mm.*
2004. **Pilot: On the Road in America**. The Fairbanks Foundation. *\$233,000.*

## **TEACHING EXPERIENCE**

NAVAL POST GRADUATE SCHOOL Monterey, CA  
*Guest Lecturer* (2014)

**Narrative Pro and Con. An Introduction to Fractured Narrative.**

- One day introduction to Fractured Narrative to a group of about a hundred senior managers in the Law Enforcement and Defense community. Their two-month intensive program was on the treatment of PTSD. As a result, Storytelling was included as one of the treatment protocols for PTSD.

UNIVERSITÉ SAINT ESPRIT DE KASLIK Beirut, Lebanon  
*Guest Instructor* (2013-14)

- **Four-day storytelling and screenwriting intensive** for 60 graduate students. It was particularly gratifying as many in the class were unable to tell stories because of the strife and trauma that they had grown up with.
- **Screenplay Master Class.** January-May 2014. 25 Masters Students wrote a short and outlined and wrote a feature screenplay.

PAKISTANI DOCUMENTARY FILMMAKING INTENSIVE Los Angeles, CA  
*Head Instructor* (2012)

- Led a team of teachers for a three-day seminar with 25 of the best young Documentarians from Pakistan, which included an in depth look at the current state of the documentary, contemporary trends, and technical innovation and its consequences. Students' work was also shown and critiqued. Sponsored by Meridian International and the Department of State. Designed Curriculum.

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## **AFGHAN TEACHING INTENSIVES**

Kabul, Afghanistan

### ***Head Instructor and Team Leader*** (2006-2008)

- Led three two-week filmmaking, storytelling and program development intensives in which I took teams of 10 filmmaker/teachers into Kandahar to teach all their Pashtu speaking television personnel. 110 students received graduation certificates. Programming production of the two Kandahar stations quadrupled from 2006 to 2009. Created Curriculum and recruited and led the Team.

## **AMERICAN FILM INSTITUTE (AFI), CENTER FOR ADVANCED FILM AND TELEVISION STUDIES**

Los Angeles, CA

### ***Senior Screenwriting Instructor*** (1997-2006)

- Taught writing seminars of 8-12 both first and second year Masters students.
- 1999-2006, a weekly three-hour lecture to all screenwriting fellows on the great screenplays and what we as writers can learn from them. Was heavily audited by Fellows from other disciplines.
- 2000-2002, a weekly three-hour lecture to all second-year fellows, which was a multi-disciplinary look at a specific film and its generic family.

### ***Adjunct Screenwriting Instructor*** (1993-1996)

- Taught first and second year writing seminars of 8-12 fellows. Over the two years, Fellows wrote and revised several shorts and three feature length screenplays.

### ***Senior Directing Instructor*** (1994-1997)

- Equivalent position at the AFI Conservatory to being department Chair. At that time, there were no Department Chairs, and I was the senior instructor.
- Led the 4-hour weekly directing intensive seminar, which deconstructed the skills a director needed ('The Director's Palette', *i.e.* screenwriting and working with writers, directing actors, cinematography) and taught them serially.
- Led weekly critique of rough cuts of cycle projects.

## **UNIVERSITY OF SOUTHERN CALIFORNIA, SCHOOL OF CINEMA AND TELEVISION**

Los Angeles, CA

### ***Undergraduate Directing Instructor*** (1995-2004)

- Taught 472, Directing the Actor in which 12 actors and 12 directors learned to work together.

### ***Graduate Screenwriting Instructor*** (2000-2006)

- Taught 551 in which the graduate students develop their thesis project script. All graduate students wishing to do a thesis film had to take this class.

### ***Senior Directing and Screenwriting Instructor*** (1997-2004)

- The Summer Production workshop 8 week directing Intensive, 10 hours of class time a week in which students write and direct a short film and learn the 'Director's Palette,' the diverse skills which a director must have. Created Curriculum.

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- Summer Production Workshop 4-week Screenwriting Intensive. Small classes of 10-12 students met 4 hours 4 days a week to learn screenwriting fundamentals, write, workshop and rewrite two short films and a feature outline. Created Curriculum.

## **DARTMOUTH UNIVERSITY**

Hanover, NH

### ***Instructor, Documentary Filmmaking*** (1986)

- Taught a six-week summer course in documentary that included a critical history, analysis of current developments and the production of a short.

## **YALE SCHOOL OF MANAGEMENT**

New Haven, CT

### ***Instructor, Feature Film Production*** (1985)

- Taught six three-hour seminars on the film business that included: development funding and the development process; independent financing; production and the production team; marketing and distribution; the history of the studio system; and how to get started in the business.

## **VISITING PROFESSORSHIPS**

## **ESALEN INSTITUTE SIX-MONTH SCREENWRITING INTENSIVES**

Big Sur, CA

### ***Lead Instructor*** (2003-07)

- Led screenwriting intensives at Esalen Institute in which an average of 20 students met for three one-week sessions over a 6-month period. During the course, students wrote and ‘workshopped’ a scene, a short film, a feature outline, three drafts of a feature screenplay and an outline for another.
- Apart from the writing which took place largely between the one week intensives, the focus of the weeks was introductory, intermediate and advanced screenwriting, respectively. In the intervening periods between one-week sessions, I was available by email and phone.
- Essentially this was the equivalent, in terms of pedagogy and writing, of the first year of screenwriting at the graduate level. Designed curriculum.

## **UNIVERSITY OF HAWAII/USC**

Maui, HI

### ***Senior Directing Instructor*** (2002)

- Three-week filmmaking intensive, which was a compression of the USC directing intensive. Created Curriculum.

## **LOS ANGELES FILM SCHOOL**

Los Angeles, CA

### ***Instructor*** (1997-98)

- Taught two three-month screenwriting courses during which students learned the screenplay form, wrote a scene and a short and outlined a feature script.

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## CURRICULUM DEVELOPMENT

- 2013-14. **UNIVERSITÉ SAINT ESPRIT DE KASLIK** Beirut, Lebanon
- Designed curriculum for 4 day Intensives and a one semester Master Class in which students wrote a short and an outline and draft of a feature screenplay.
2012. **PAKISTANI DOCUMENTARY FILMMAKING INTENSIVE** Los Angeles, CA
- Designed Curriculum.
- 2006-08. **Afghan Teaching Intensives** Kandahar, Afghanistan
- Developed entire curriculum for three two-week intensives for all Television Personnel in Kandahar. Involved selecting teams of 7-10 teachers to give seminars in all aspects of scriptwriting, storytelling, program development and film production. The sessions were progressively more advanced.
- 2003-07. **ESALEN INSTITUTE – Six Month Screenwriting intensives** Big Sur, CA
- Designed curriculum.
- 2002-2006. **INSTITUTE FOR CREATIVE TECHNOLOGIES (ICT)** Los Angeles, CA
- Designed three-day curriculum for storytelling, character and scenario planning intensives for CIA analysts. Gave 28 Intensives and more than 500 analysts ‘graduated.’
- 1997-2006. **AFI CENTER FOR ADVANCED FILM AND TELEVISION STUDIES** Los Angeles, CA
- 1997-8. On the AFI Curriculum Committee formed when the Conservatory went from being an Art school to having WASC accreditation.
- Developed two new courses:
- 1999-2006. **“Great Screenplays.”** A three-hour weekly lecture for all writers on a great screenplay and what we as writers can learn from it. Also dealt in some depth with a film’s generic family.
  - 2000-02. **“Great Films.”** A three-hour weekly lecture for all second-year fellows, a multi-disciplinary lecture on a film.

## **UNIVERSITY OF SOUTHERN CALIFORNIA, SCHOOL OF CINEMA AND TELEVISION**

Los Angeles, CA

- 1997-2004. Developed 8 week 80 hour directing intensive for the Summer Production Workshop at USC. Taught from 1997-2004. Students wrote and directed a scene and a short film and learned the ‘Director’s Palette,’ the diverse skills which a director must have (i.e. Editing, Directing the Actor, Production Design, etc) which are taught serially.
- 1999-2003. Developed a series of lectures on Enhancing Creativity and Career Choreography.

## MENTORING AND ADVISING



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**AMERICAN FILM INSTITUTE (1993-2006).** Have mentored more than 150 graduate student screenwriters at the AFI in small seminars of 8-12 fellows.

As the AFI's senior directing Instructor (1994-1997), I mentored two classes of 28 in their first-year cycle films. I also helped develop their second-year thesis films.

**UNIVERSITY OF SOUTHERN CALIFORNIA (1995-2005).** Taught 4 sections of 551, the thesis development class, and mentored more than 40 Masters students on their thesis films.

## **MISCELLANEOUS**

Mentored extensively in Lebanon and Afghanistan.

## **SERVICE AND PUBLIC OUTREACH**

**2014. MADELINE ISLAND PUBLIC LIBRARY**

LaPointe, WI

Taught three-day intensive on *Fractured Narrative: Heal Your Story; Heal Your Life*.

**2010. iDIPLOMACY,** a three-day conference on Citizen Diplomacy at the Gallup Organization. Sponsored by The Gallup Organization, Visionaire Media and the Office of the Secretary of Defense.

- ***Produced, Moderated, Spoke and led three breakout discussion groups.***
- ***Authored White Paper.***
- ***Produced iDiplomacy, a film of the Conference.***

## **EDUCATION**

**YALE UNIVERSITY, BA, History of the Arts and Letters (1969)**

## **LANGUAGE PROFICIENCY**

***French***

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**REFEREES** Contact information available upon request.

## **Professional**

Geof Bartz, Head Post Production, HBO Documentary Films.

Wendy Keys, Human Rights Watch. Formerly Film Society of Lincoln Center, MOMA New Directors series.

Dr. Arturo Muñoz, The Rand Corporation.

Bob Shaye, founder and former Chairman, New Line Cinema.

## **Academic**

Barbara Corday, former Chair USC, School of Cinematic Arts, former President CBS and Columbia Pictures Television.

Jeremy Kagan, Director USC School of Cinematic Arts Faculty.

Sam Grogg, Dean Arts and Sciences Delphi University, former Dean AFI, Center for Advanced Film and Television Studies.

## **Personal**

Charles Gaines, Author,

Larry Karaszewski, Screenwriter.

Patty Jenkins, Film Director, former student.